



# Brand Book

Logo TMP Group

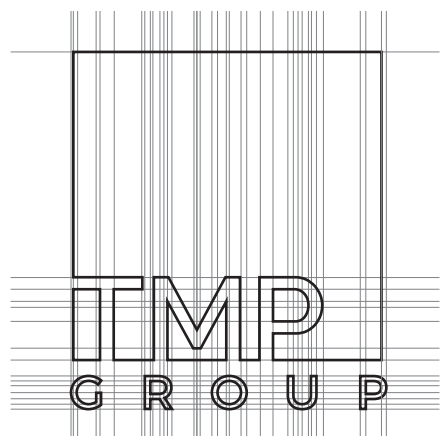
# STRUTTURA LOGO

Struttura logo

Versione bianco e nero/posito e negativo

Versione scala di grigi

Versione colore



LOGO COLORE



LOGO POSITIVO



LOGO NEGATIVO



# COLORIMETRIA



RGB 0 - 175 - 218  
CMYK 73% - 7% - 9% - 0%  
WEB #00AFDA

# FONT

**TMP**

Raleway - Semibold

1234567890

abcdefghijklmnopqrstuvwzyk

ABCDEFGHIJKLMNQRSTUWXYZWYJK

**G R O U P**

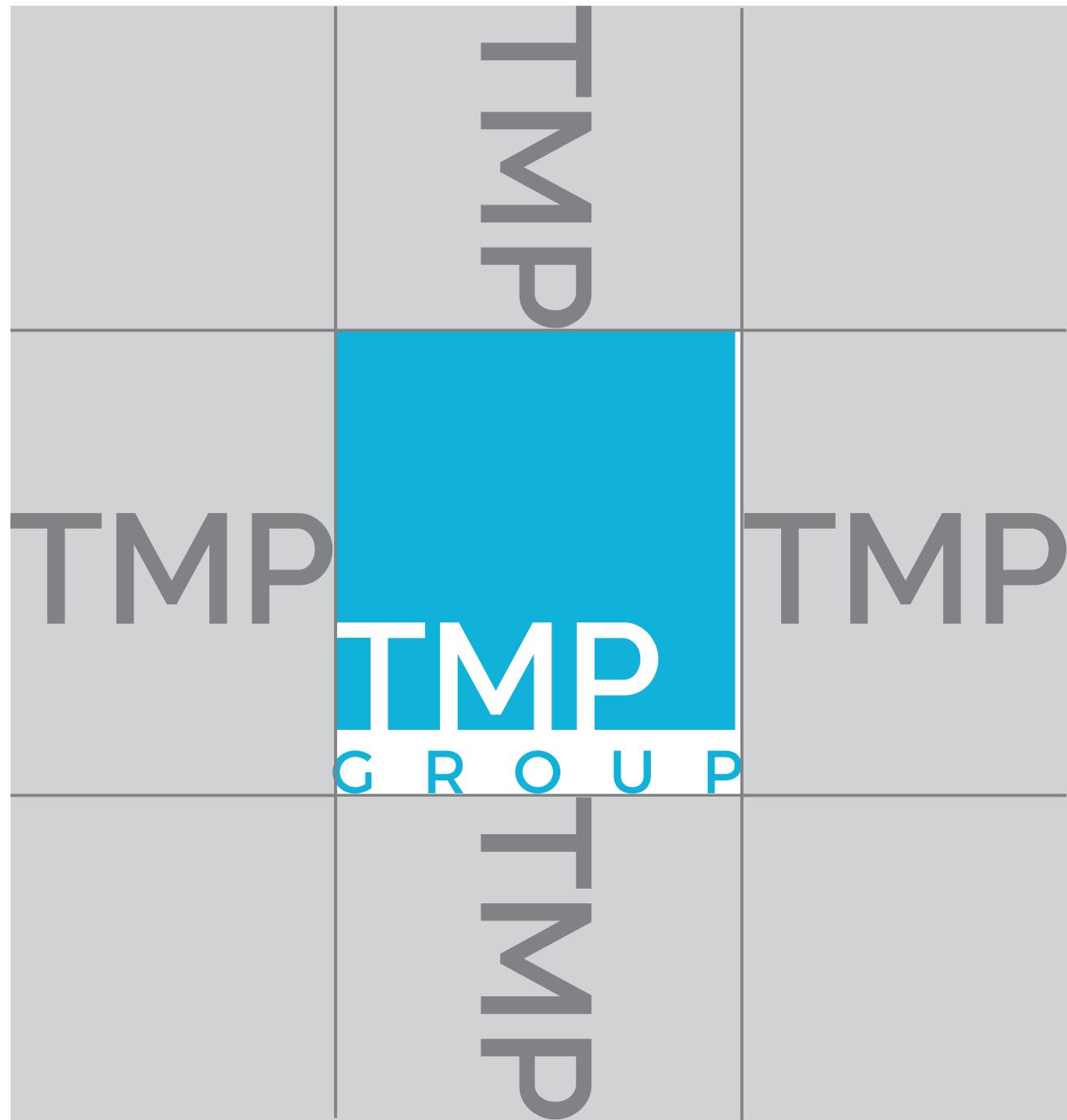
Montserrat - Regular

1234567890

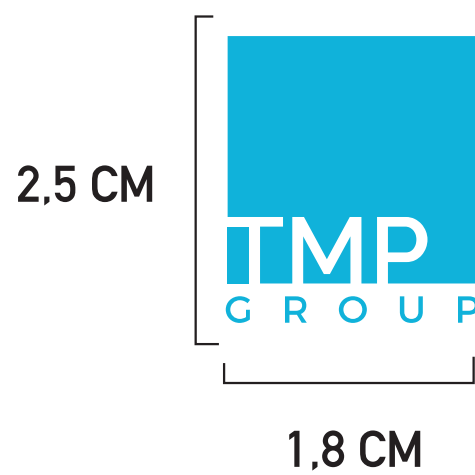
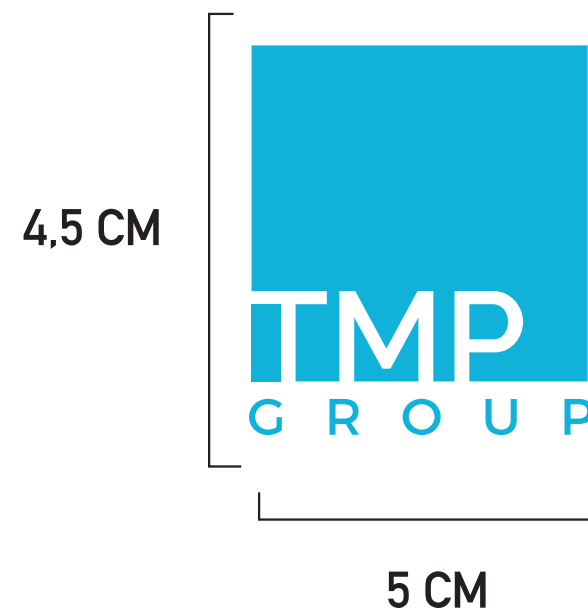
abcdefghijklmnopqrstuvwzyk

ABCDEFGHIJKLMNQRSTUWXYZWYJK

— AREA DI RISPETTO

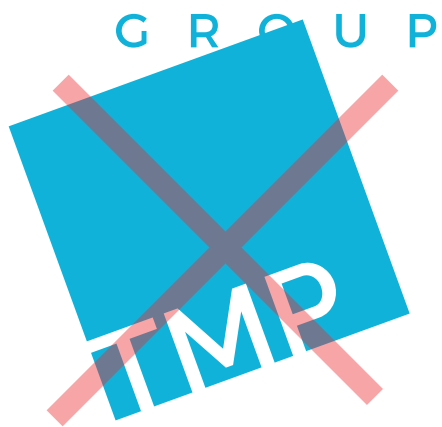


# DIMENSIONI MINIME





USI SCORRETTI LOGO





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## Logo TMP Group

[www.tmpgroup.it](http://www.tmpgroup.it)

