



# Brand Book

Logo Drycast

# STRUTTURA LOGO

Struttura logo

Versione bianco e nero/posito e negativo

Versione scala di grigi

Versione colore



LOGO COLORE

*Dry  
cast*

LOGO POSITIVO

*Dry  
cast*

The logo features the words "Dry" and "cast" in a highly decorative, black script font. "Dry" is positioned above "cast". A large, elegant flourish extends from the bottom of the word "cast", sweeping downwards and to the left, then curving back towards the right. The entire logo is rendered in solid black on a white background.

LOGO NEGATIVO



LOGO NEGATIVO



COLORIMETRIA



RGB 10 - 75 - 91  
CMYK 92% - 53% - 44% - 38%  
WEB #0a4b5b



RGB 31 - 120 - 149  
CMYK 82% - 37% - 28% - 11%  
WEB #1f7895



RGB 30 - 129 - 148  
CMYK 80% - 30% - 32% - 11%  
WEB #1e8194

FONT

*Dry*

*Black Jack Script - Regular*

*1234567890*

*abcdefghijklmnopqrstu*

*vwxyzABCDEFGHIJKLMN*

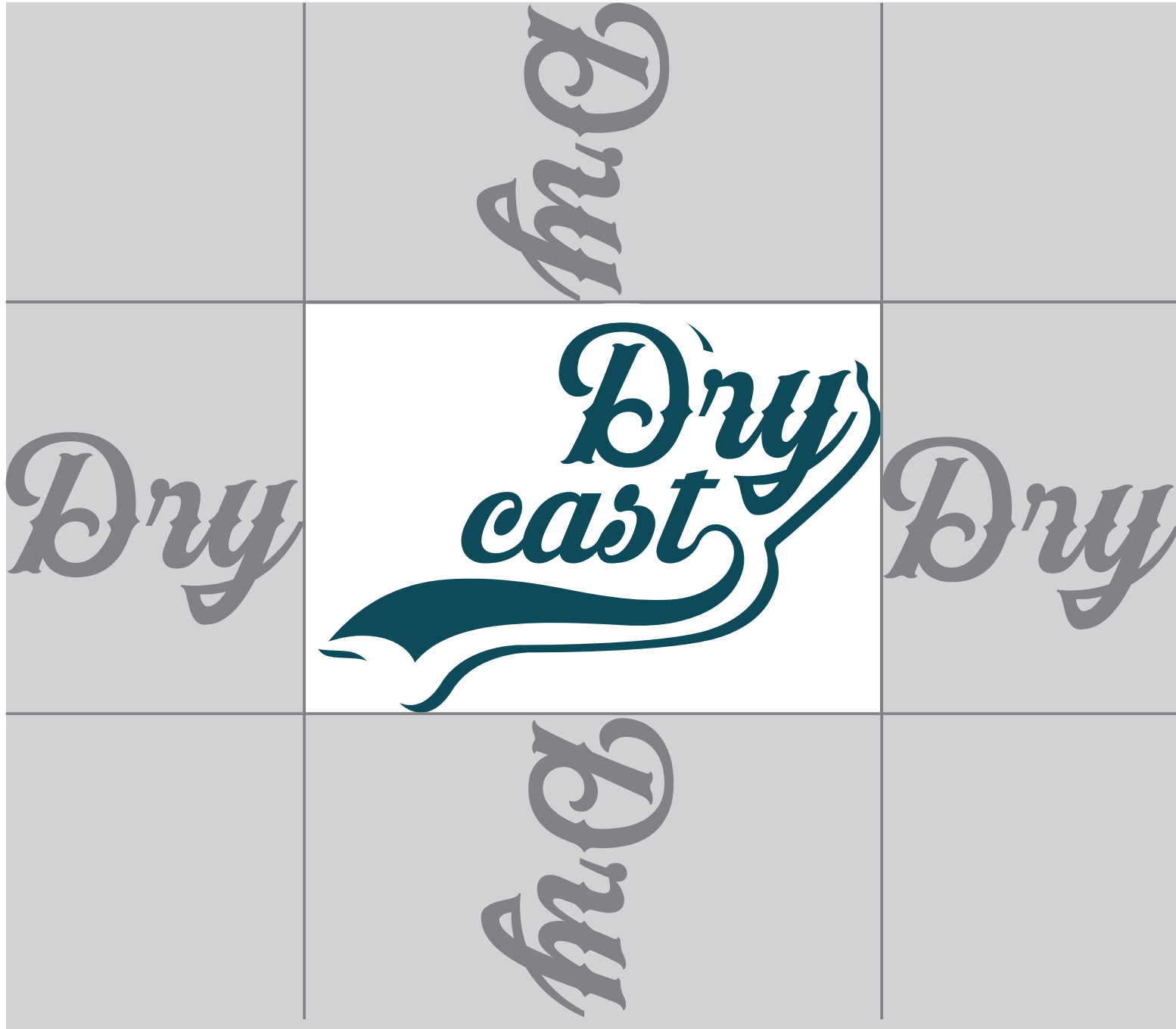
*cast*

*Kinkes Decor - Regular*

*abcdefghijklmnopqrstu*

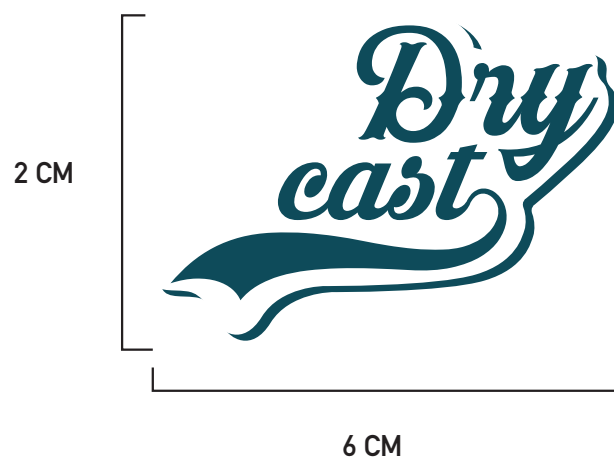
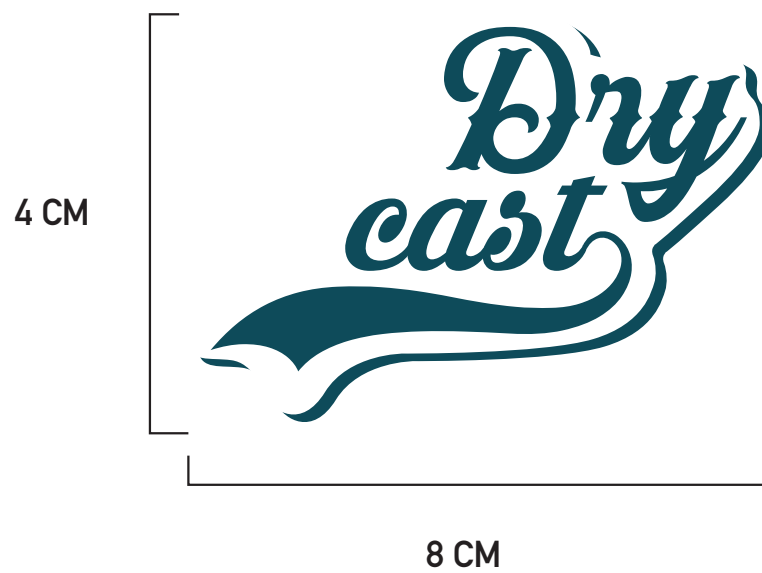
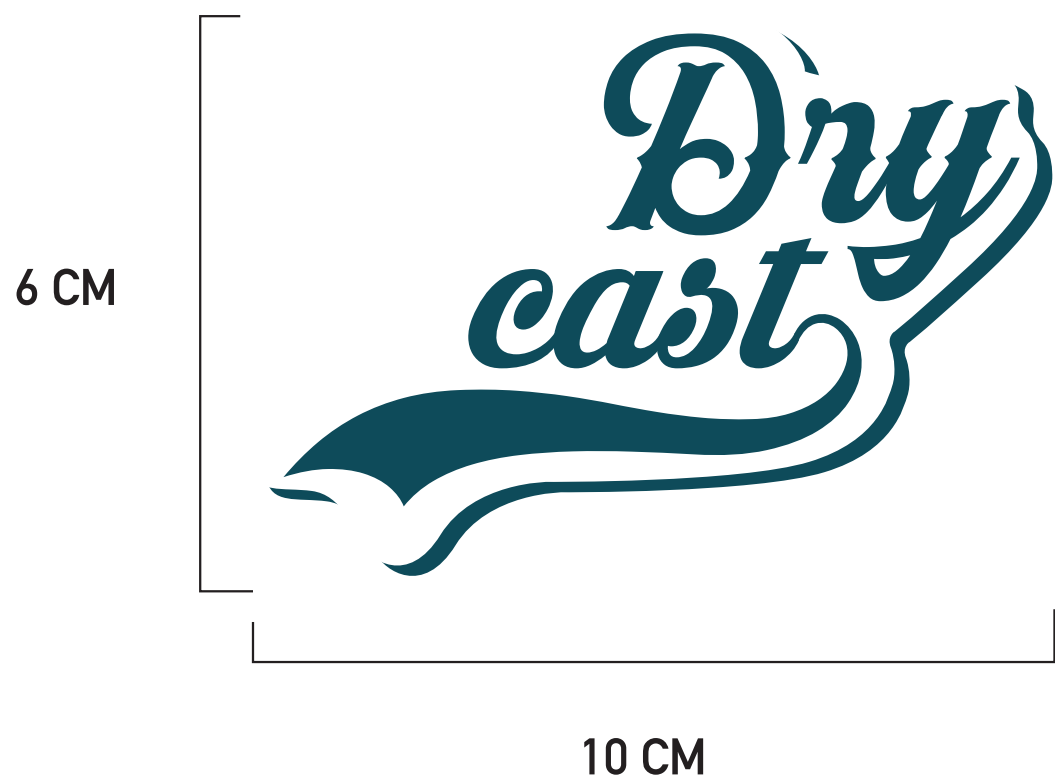
*vwxyzABCDEFGHIJKLMN*

— AREA DI RISPETTO





**DIMENSIONI MINIME**



USI SCORRETTI LOGO





# Brand Book

## Logo Drycast

